

SACHIN GAIKWAD

Digital Experience Designer with **9 years of experience**, specializing in User Experience (UX). I combine deep UX expertise with robust technical acumen to deliver enterprise solutions across diverse industries, including **Finance, Asset Management, Insurance, Renewable Energy, Additive Manufacturing, and Healthcare**.

My focus includes designing **scalable design systems** utilizing AR/VR immersive technologies and **Digital Twin 4.0 solutions**. I function as a team player, **Product Strategist, Systems Thinker, UX Researcher, and Interaction Designer**, dedicated to crafting AI-driven, immersive experiences that retain a human touch.

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Professional Experience

Lead UX Designer / Sr. Consultant (Atos Global IT Solutions)

Jul 2016 – Jun 2024

- * **Design System:** Designed scalable systems, streamlining component reuse and reducing design inconsistencies across platforms.
- * **Cross-Platform UX/UI:** Designed scalable digital experiences for **web, mobile, B2B, and B2C enterprise solutions**, including **Digital Twin 4.0 solutions** within renewable energy, additive manufacturing, and healthcare services.
- * **Online Ticketing System:** I collaborated closely with **client stakeholders, product owners, developers, the testing team, and the sales team**. I captured business needs and drafted user stories for project sprint planning to ensure the delivery of seamless user experiences that successfully met the business objectives for **the Olympic and Paralympic Tokyo 2020 Games**.
- * **Legacy App Modernization:**
 - Led the Digital Transformation of legacy apps across Asset Management, Workforce Management System for Demand Creators and Project Managers, and HRIS systems.
 - **Consolidated 65+ solutions down to a minimum of 10 core applications**, significantly reducing unnecessary server cost associated with redundant unused apps.
 - Enhanced usability and user performance through intuitive UI, resulting in improved user adoption and a **20% reduction in support overhead**.
- * **User Research & Strategy:** Conducted stakeholder interviews, journey mapping, and usability testing to drive UX improvements.
- * **BI Dashboard & Data Visualization:** Designed intelligent BI dashboards for executive decision-making, which displayed real-time KPIs and allowed sharing and exporting of reports to management team and client.
- * **Metaverse & AR/VR Integration:**
 - Designed digital blueprints for NHS hospitals within EU. Worked closely with 5+ dev team members and delivered quality output within timeline for the Bid.
 - Collaborated with developers to integrate AR/VR features using immersive tech such as, Frame VR ensuring compatibility, UI/ brand consistency across platforms.
 - Designed & configured multiple screen layouts for exhibition stall displays, tour maps, and display kiosks within Frame VR.
 - Provided integration support and testing across AR, VR, and immersive devices.

Achievements:

- * **Received 7 internal and external recognitions** for delivering transformative UX solutions ahead of schedule.
- * **Designed and launched a UX Lab from scratch**, enabling advanced user testing and stakeholder engagement.
- * **Modernized legacy systems**, resulting in **reduced maintenance costs** and **improved user adoption**.

Previous Roles:

SunGard Solutions (I) Pvt. Ltd | Consultant, SharePoint & Comms Expert
Smartsourcing Global Services | Graphic & Web Designer
Digikore Studios Ltd. | Lead Colorist & Digital Artist

May 2010 – Jul 2015
Dec 2007 - Nov 2009
Oct 2006 - Nov 2007

SKILLS

Technical: UX design, UI design, Storyboarding, User Interview, Information Architecture, Wireframing, Journey maps, User testing, Visual design, Interaction Design, Graphic Design, System thinking, Data Visualization, Rapid Prototyping, Design system, Usability Testing.

Prototyping/Design: Figma, Axure RP, Adobe XD, Sketch, WIX, Webflow, Framer, Invision Freehand, Invision DSM, Balsamic, Gliffy Diagram, Draw iO, Google Analytics, Adobe Creative Cloud, InDesign, Adobe Illustrator, HTML/CSS, Bootstrap, Figjam, Miro, Morae, SharePoint, Sitecore, MS Office, **Project Management:** Confluence, JIRA.

EDUCATION & CERTIFICATIONS

User Research Methods and Best Practice

IDF International

Jan 2000 – Jun 2023

Design Thinking

IDF International

Jan 2020 – Mar 2021

Dip in Drawing and Painting

Kalasagar Kala Mahavidyalay, Manik Baugh, Sinhagad Road, Pune

Aug 2018 – Oct 2020

Trained Certified Usability Analyst (CUA)

Human Factors International (HFI), Mumbai

Mar 9th – 20th, 2015

Adv Diploma in Multimedia (ADIM)

ARENA Multimedia, Dhole Patil Road, Pune

Apr 2000 – Dec 2000

Dip in Applied Art

Abhinav Kala Mahavidyalaya, Tilak Road, Pune

Aug 1990 – Apr 1994